

Noche de  
Amistad

# Gala®

SAN ANTONIO-MEXICO  
FRIENDSHIP COUNCIL

## 2021 Sponsorship Packages

SEPTEMBER 23, 2021 | 6PM

LOCATION:

Venue Villita

401 Villita Street, 78205

ATTIRE:

Evening Attire, Rebozos  
and Guayaberas

SAMFCO



*The San Antonio-Mexico Friendship Council is a non-profit corporation dedicated to strengthening and promoting the cultural and historical ties shared by the citizens of San Antonio and Mexico.*



#### **Noche de Amistad Gala Committee**

**Laura Cortez Co-Chair** Yvette Gonzalez  
**Lisa Montoya- Co-Chair** Carlos de Lachica  
**Rosa Ramirez – Co-Chair** Javier Lopez de Obeso  
Magdalena Barrera Frances Ortiz Schultschik  
Alexia Bautista Sara Salazar  
Graciela Cigarroa  
Shahrzad Dowlatshahi  
Juan Antonio Flores

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The Honorable Rubén Minutti Zanatta  
Consul General of Mexico in San Antonio

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Juan Antonio Flores

##### **Vice President**

Shahrzad Dowlatshahi

##### **Treasurer**

Yvette González

##### **Secretary**

Laura Cortez

##### **Immediate Past President**

Frances Ortiz Schultschik

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| John Agather             | Raul P. Lomeli-Azoubel     |
| Inigo Arzac              | Esteban Lopez, M.D.        |
| Armen Babajanian         | Calixto Mateos             |
| Magdaleana Barrera       | Maria Mejia                |
| David Berrocal Diaz-Faes | Lisa Montoya               |
| Alejandra Bueno          | Curt Parker                |
| Jorge Canavati           | Ezequiel Peña              |
| Graciela Cigarroa        | Rosa Ramirez               |
| Carlos M. De LaChica     | Jose "Joe" Reyes Jr.       |
| Amado Duron              | Sara Salazar               |
| Louie Escareño           | Rosa Santana               |
| Elizabeth Fauerso        | Federica Soriano de Teresa |
| Marcos Fragoso           | Tony Treviño               |
| Randy Harig              | Barbara Warren             |
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| Alonso Villarreal        |                            |
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#### **Emeritus Advisory Board**

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Marina Gonzalez, J.D.  
Chris Morris  
Javier Lopez de Obeso  
Richard Perez  
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The Honorable Ana Sandoval

Dear friend of SAMFCO,

We are pleased to announce we will be moving forward with our 2021 Noche de Amistad® Gala!

Join us this year to celebrate our honoree, Dr. Mike Flores, as he is presented with the prestigious Ohtli award, bestowed by the Mexican Government. And join us for entertainment, exhibits, food and drinks that celebrate our Mexico roots right here in San Antonio.

We understand many of us have been affected by the stunning blow of the COVID-19 crisis. And while you may not be able to support SAMFCO in the same way that you have in the past, support us at any level that might work for you or your organization this year. We have an amazing and giving community in San Antonio and we thank you for your generosity.

Of all the good causes out there why support SAMFCO? This past year, SAMFCO's support of the work of the Mexican Consulate was needed more than ever.

When people needed access to health information and resources during the pandemic, the Mexican Consulate, with its partners, improved access to primary and preventive health services to more than six thousand people through its Ventanillas de salud.

Students always need support for their studies and this year was no exception. When you support SAMFCO, you support the Mexican Consulate and local universities and colleges to provide scholarships to students of Mexican origin. Your gift helps students to achieve their dreams and build a better tomorrow.

Health and education represent some of the most essential needs during the pandemic and more support is needed. Join us in providing this assistance through your support of SAMFCO.

Attached you will find this year's sponsorship package with options for you to help us make the 2021 Noche de Amistad® Gala a success. Our excitement to visit in person again we will be matched with a commitment to follow Covid-19 health and safety guidelines.

We look forward to your partnership and to health and prosperity for our entire community.

Sincerely yours,

Juan Antonio Flores  
**President**

Laura Cortez, Lisa Montoya, Rosa Ramirez  
**Noche de Amistad® Gala Co-Chairs**

# Sponsorship Levels

## *Circulo de Amistad*

*By choosing to become a member of the Circulo de Amistad beyond purchasing a table you are electing to become an exclusive sponsor of year round cultural, educational, and civic outreach programs through the Mexican Cultural Institute and Mexican Consulate in San Antonio.*

**\$25,000**

Year-round recognition at all Mexican Cultural Institute Events and the Consulate of Mexico  
Name on permanent banner at the Mexican Cultural Institute recognizing Circle de Amistad members

- Logo in Exhibit Invitation at the Institute
- Logo on all Noche de Amistad® marketing materials
- Logo on the website with link to your company
- Full page ad in the Gala Program
- On stage recognition at the Noche de Amistad Gala®
- Reserved parking for 10 at the Gala
- Front Row VIP Table of 10 at the Gala
- Concierge bar service at your table during the Gala

## *Platino*

**\$15,000**

- Logo on all event promotional materials
- Logo on website with link to company's site
- Full Page Advertisement in Program
- VIP Table of 10 to the event
- Onstage Recognition
- Reserved Parking for up to 10 cars
- Concierge Bar Service for your Tables

## *Oro*

**\$8,000**

- Logo on all event promotional materials
- Logo on website with link to company's site
- Half Page Advertisement in Program
- Premier Table of 10 to the event
- Logo Recognition on Screens during event
- Reserved Parking for up to 5 cars
- Concierge Bar Service for your Table

## *Plata*

**\$5,000**

- Quarter Page Advertisement in Program
- Recognition on Screens during Dinner
- Table of 10 to the event
- Logo on website with link to company's site
- Reserved Parking for up to 2 cars

## *Purchase a Table*

**\$3,000**

- Table of 10 to the event
- Recognition in Program



# Registration Form

Business or Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

## Table Level Purchasing:

Circulo de Amistad - \$25,000 \_\_\_\_\_ Platino - \$15,000 \_\_\_\_\_ Oro - \$8,000 \_\_\_\_\_

Plata - \$5,000 \_\_\_\_\_ Purchase a Table - \$3,000 \_\_\_\_\_

## Payment Info:

Invoice Our Company

Check (enclosed)

Credit Card (please fill out information below)

*Please make checks payable to: SAMFCO*

Visa

Mastercard

Amex

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Please email or mail your completed form,  
payment & Company Logo to our Event Planners:

Outside the Box Productions  
Vanessa Maynes, [Vanessa@OutsideTheBoxEvents.com](mailto:Vanessa@OutsideTheBoxEvents.com)  
21702 Hardy Oak Blvd, Ste 105  
San Antonio, Texas 78258  
210.481.1200